

Message Text

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PAGE 01 STATE 109814

61

ORIGIN COME-00

INFO OCT-01 EUR-06 ISO-00 EB-05 RSC-01 /013 R

66607

DRAFTED BY EKIHL (558)

APPROVED BY EB/OCA/REP:LHPOMEROY

RSTECHSCHULTE-TDAD/BEWT

PKRAMARIC-OEWTD/BEWT

JELLIS-EEUR/BEWT

EB/EWT-SHAAS

EUR/EE-EESEGALL-INFO

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R 242100Z MAY 74

FM SECSTATE WASHDC

TO AMEMBASSY SOFIA

UNCLAS STATE 109814

E.O. 11652: N/A

TAGS: BEXP, BU

SUBJECT: TRADE OPPORTUNITIES - EDUCATIONAL EQUIPMENT

1. WE WILL POUCH PRELIMINARY MATERIALS IN TEN DAYS FOR CONTROL DATA CORPORATION, 3M CORPORATION, AND HONEYWELL.

2. IN ADDITION, HAVE SUGGESTED TO CDC EXECUTIVE VP SCHMIDT, THAT HE RE-ARRANGE CURRENT EASTERN EUROPE SCHEDULE TO INCLDUE SOFIA. 3M CORP. SENIOR VP LUIS AND HONEYWELL SENIOR VP GERRISH AND ITT DIRECTOR KEN VIGUE ALSO ADVISED US THEIR EXECUTIVES WILL TRAVEL SHORTLY TO EASTERN EUROPE AND WILL SCHEDULE SOFIA.

3. ALL FOUR COMPANIES WILL PREPARED DETAILED MATERIALS FOR PRESENTATION IN ADDITION TO POUCHED MATERIALS.

4. COMPANY EXECUTIVES WILL STOP AT EMBASSY FIRST AND WE WILL ADVISE YOU SOON AS POSSIBLE OF SCHEDULES. RUSH

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